



Parent Survey

Education Perceptions Monitor

Parent Survey No.3 To April 2012

For

The Wordsley School
Stourbridge, West Midlands

Prepared and Presented
By
Kirkland Rowell Marketing

Results

423 completed questionnaires were returned.

The survey produced a very good overall response from the parents, gave good performance scores for most of the academic subjects and the chosen performance criteria.

For the sake of assessment in most schools, questions receiving a score of 70% or over should be considered a success for academic subjects, with 65% being a realistic target of attainment for non-academic criteria. These scores are based on average figures gathered from similar schools.

Scores of 10% or more higher than these target scores are exceptional, with scores of at least 5% less than these targets indicating room for improvement.

The parents gave an excellent overall performance score (86%), while among the parents whose children were not in their first year at the school 47% said the school had improved over the last year while only 1% thought that the school's performance was worse. Of the parents of new pupils, only 2% felt that the school had not lived up to their expectations while 42% said the school was better than they had expected it to be.

Core Parent Priorities

Criteria	Score %	National Average %
School communication	81.8	65.9
Control of bullying	79.5	63.4
Careers advice	79.5	62.3
School discipline	79.1	67.8
School facilities	79.0	68.7
Developing confidence	78.5	68.0
Community spirit	78.0	63.3
Levels of homework	77.5	59.3
Developing moral values	77.3	64.4
Developing potential	77.1	67.3
Social health education	76.7	67.1
Teaching quality	76.4	69.6
Availability of resources	76.3	
Caring teachers	75.9	68.9
Happiness of child	74.8	70.3
Exam results	74.8	69.9
Choice of subjects	74.0	70.5
School security	72.8	70.8
"Overall" Rating	85.6	73.0

Key

Gold = Outstanding

Green = Good

Black = Satisfactory

Blue = Inadequate

Issue	Weighted Score %	National Average %
Encouraging local community activity	84.7	58.4
Encouraging and listening to parent views	84.4	61.5
Treating all pupils fairly and equally	83.1	61.9
Explaining to parents how to help their child	82.8	59.8
Quality of school management	82.2	66.8
Celebrating and rewarding achievement	81.6	70.8
Handling complaints	81.0	61.3
Tailoring workload to child's needs and ability	80.4	63.5
Ensuring pupils do best and make good progress	79.8	67.2
Extra curricular activities	79.6	66.5
Written reports	78.5	66.6
Promoting racial harmony	75.2	68.3
School uniform	74.5	69.2

Parents' Comments

The specific comments of parents, which occurred on more than one occasion, were as follows.

Many of the parent comments were very positive and many of the negative comments were qualified in light of the parents' overall satisfaction with the school.

The parents were enthusiastic in the number of comments that they made and the comments were diverse in their nature.

Many of the parents who commented said how happy and confident their children had been since starting at The Wordsley School.

Thirty eight parents were pleased with the overall performance of the school; five parents were impressed and four parents described it as excellent. Twelve parents would recommend the school to others. Nine parents believed they had made the right choice by sending their child to this school. Seven parents commented on the good progress their child had made. Seven parents were delighted their child had settled in well. Seven parents considered the Headteacher to be excellent and also very approachable. Five parents believed the school was well run. Five parents felt the school had improved. Four parents felt the school offered a caring environment; two parents considered it to be friendly. Four parents were proud of the school; four parents described it as fantastic. Two parents felt the school was the best compared to others in the area. Two parents found it had a warm atmosphere. Two parents felt it was brilliant.

Fifteen parents would like to be able to see subject teachers at Review and Guidance. Four parents would like the event to be held after school to aid working parents.

Ten parents described the teachers as approachable with many more referring to them as helpful, friendly, enthusiastic and caring, plus many more positives. Nine parents were very complimentary about the receptionist and felt she did an excellent job. Seven parents were pleased with the standard of teaching demonstrated however two parents felt it could be improved. Five parents believed more could be done to ensure pupils reached their full potential whilst four parents were pleased their child had been positively challenged. Three parents felt support was required in lessons whilst three parents were delighted with the support given by the teachers. Two parents commented on the good results achieved. Two parents felt the staff were enthusiastic at Open Evening. Two parents believed the teachers and pupils had a good relationship. Two parents would like more information on the curriculum taught. Two parents would like the pupils to be treated as individuals.

The allocation of homework between subjects was considered to be insufficient by seven parents.